

The background features a vibrant, abstract design. It consists of several concentric circles in shades of purple, magenta, and blue, creating a hypnotic effect. Overlaid on these circles is a stylized, multi-colored rose in shades of teal, blue, and green. The rose has a jagged, geometric appearance. The overall color palette is dominated by purples and blues, with accents of green and yellow.

ROSE ARTS FESTIVAL

Partner Invite

2023

ROSE ARTS PURPOSE

In 2017, the Rose Arts Festival was resurrected, inspired by the festival's passionate history, along with the belief that **creativity can invigorate and empower a community.**

Rose Arts is a call to the community to celebrate yesterday, today and tomorrow.
Rose Arts is a movement using interaction, community involvement, emerging music, and public art to motivate.



115+ PERFORMANCES



1K+ ART INFUSIONS



15K+ ENGAGED PEOPLE



40+ ACTIVITIES

BE PART OF THE MOVEMENT!

LET'S GROW TOGETHER

music + art + more



ROSE ARTS FESTIVAL
PRESENTING PARTNER
\$50,000



CENTER STAGE
PARTNER
\$25,000



21+ FUN
PARTNER
\$10,000



ROAD TO ROSE ARTS
PRESENTING PARTNER
\$10,000



TUNED IN
PARTNER
\$10,000



ROSE ARTS RACES
PRESENTING PARTNER
\$10,000



POWERED UP
PARTNER
\$7,500



YOUNG VISIONARIES
PARTNER
\$5,000



ZONED OUT
PARTNER
\$5,000 / 8 AVAILABLE



PICTURE THIS
PARTNER
\$2,500



BUDDING ARTIST
PARTNER
\$2,500



POP-UP ART
PARTNER
\$2,500



COMMUNITY
PARTNER
\$1,500

WANT TO MAKE MORE OF AN IMPACT?

Let's create a custom package for you!



ROSE ARTS FESTIVAL

PRESENTING PARTNER
\$50,000

Your partnership is exclusive and your company would be the official presenter of Rose Arts Festival.

IT'S YOUR FESTIVAL!

Your brand will be associated with everything Rose Arts Festival related and will gracefully accompany ALL of the promotions in print, digital, and over the radio waves.

Your partnership transforms Chelsea Parade Park into a playground for all ages.



WHAT YOU GET

- ★ Your company presents Rose Arts Festival 2023.
- ★ Your company logo placement on a large format stage side-bar banner of the Live Music Stage.
- ★ Your logo with click-thru link embedded in our website's footer and displayed on our Partnership page.
- ★ Your company's logo featured on our Instagram Partner Highlight Reel with click-thru links.
- ★ Logo on all newspaper ads (print and digital).
- ★ Your name in all radio announcements.
- ★ Logo displayed on all Festival event pages.
- ★ Logo pinned on social media feeds.
- Your logo with click-thru link displayed on our Partnership page.
- Full page 'thank you for partnering' in Programs.
- Shout-outs on all social media feeds including click-thru link to your website.
- (Primary) Logo on festival and race t-shirts.
- ★ Exclusive to this package.
- ★ Exclusive to our Presenting Partner Packages



CENTER STAGE

PARTNER
\$25,000

Your company's logo will be the first encounter with each visit to our website, RoseArtsFestival.com, via every mobile device.

CONNECTION CREATED!

The Rose Arts website is a main hub for information for every type of attendee—all signups, and schedules included.

Your click-thru link logo will be on display front and center before visitors even reach our home screen. This package brings our partnership front and center.

Your partnership provides an enclosed stage, a programmed light show, sound system and weather-proof LED wall which features visual art during performances and your logo in between band sets.



WHAT YOU GET

- ★ Your company's logo precedes the mobile website's welcome screen.
- ★ Your company's logo has primary exposure on the Main Stage LED Wall in between band sets.
- ★ Monthly shout out via all social media feeds throughout 2023
- Your logo with click-thru link will be displayed on our Partnership page.
- Logo on festival t-shirts.
- Full page 'thank you for partnering' in Program.
- Shout-outs on all social media feeds including click-thru link to your website.
- Logo on festival t-shirts.
- ★ Exclusive to this package.



21+ FUN

PARTNER
\$10,000

Your company is prominently displayed as the partner for all things related to 21+ Fun.

Join us under the tent for all day fun designed just for adults 21+.

DESTINATION FOR FUN!

Your company gets to be the life of the party—literally!

Your partnership will turn a tent on the green into the place to be for a break from the sun and adult refreshments adjacent to the main stage.



WHAT YOU GET

- ★ Your company hosts the 21+ Fun Adult Zone.
- ★ Your company's logo will be displayed on all 21+ Fun signage.
- ★ Your company's logo will be the cover of the 21+ Fun highlight's reel on Instagram
- ★ A FB event takeover created solely for 21+ Fun at Chelsea Parade
- Your logo with click-thru link will be displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Your name listed on festival t-shirts.
- Half page Partner 'thank you' in Program.
- ★ Exclusive to this package.



ROAD TO ROSE ARTS

PRESENTING PARTNER
\$10,000

If you get more excited about the future of Downtown Norwich than you are about it's history, then this is the partnership package for you.

Road to Rose Arts is a chance to support our local businesses at events leading up to the festival at Chelsea Parade priming our community for a weekend full of fun!

MUSIC + ART + MORE!

Your name will be associated with not only adding another night of art exhibitions, live music and more but also kicking off the Rose Arts Festival for 2023.



WHAT YOU GET

- ★ Your company presents Rose Arts related events leading up to Rose Arts Festival.
- ★ Your company's logo displayed at the participating venue entries.
- ★ Your logo with click-thru link embedded in our website's Road to Rose Arts information page.
- ★ Your logo on all Road to Rose Arts FB event pages.
- ★ Your name in all Road to Rose Arts radio announcements.
- ★ Your logo featured on Road to Rose Arts Highlights Reel on Instagram
- ★ **Logo pinned on all social media feeds.**
- Your logo with click-thru link displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Logo on all festival t-shirts.
- Half page 'thank you for partnering' in Program.
- ★ Exclusive to this package.
- ★ **Exclusive to presenting partners package.**



TUNED IN

PARTNER

\$10,000

People turn to your company to hear the latest news, weather, sports, music and local events *including* all the great happenings with Rose Arts Festival.

With the same love for music, art, and more we partner together to bring our combined passion to the people!

TUNED IN & TURNED UP!

Your company's name will be associated with Rose Arts Festival as the primary communications partner. Together, we'll show our attendees a great time.



WHAT YOU GET

- ★ Your company has a 20x20 dedicated area adjacent to the main stage during Rose Arts Festival to broadcast live throughout the day.
- ★ Emcee event privileges during the festival.
- ★ Your company has 1 minute of announcement time of your choosing in between music sets.
- ★ Your company is featured on our Spotify station as our communications partner
- Your logo with click-thru link displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Logo on all festival t-shirts.
- Half page 'thank you for partnering' in Program.
- ★ Exclusive to this package.



ROSE ARTS RACES

PRESENTING PARTNER
\$10,000

As the presenting partner for the Rose Arts Races, your company would be the official presenter of not just one, not two but three races—Kids Fun Run, 5K & 10K. Being present at the races, gives you the unique ability to connect in person with the people who directly benefit from your partnership.

GIVE THREE CHEERS!

You're encouraged to provide race bags with your company logo and to host race bag pickup at your Norwich office. On race day we invite you to cheer on your racers and emcee the awards ceremony.

COMMUNITY MATTERS!

Your support for the races also supports the Larry Pontbriant Athletic Safety Fund. 50% of all race proceeds are donated to the LPASF.

WHAT YOU GET

- ★ Your company presents all three Rose Arts Races.
- ★ Your company's logo displayed at registration, and post race exclusive access area.
- ★ Your logo with click-thru link embedded in the race registration website's sign up page.
- ★ Your logo with click-thru link embedded in our website's race information page.
- ★ Your logo on all of the race flyers and race signs.
- ★ A FB event takeover created specifically for the Rose Arts Races.
- ★ Your company has emcee privileges during the races including announcements of winners and distribution of awards and prizes.
- ★ Your logo featured as the cover of the Rose Arts Races highlights reel on Instagram
- ★ [Your logo pinned on social media feeds.](#)
- Your logo with click-thru link displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Logo on all festival and race t-shirts.
- Half page 'thank you for partnering' in Programs.
- ★ Exclusive to this package.



Claimed by Byrnes Insurance



POWERED UP

PARTNER

\$7,500

Rose Arts runs on this partnership!

What better way to support your communities favorite festival, then by literally being the power behind it all?

LIGHT IT UP!

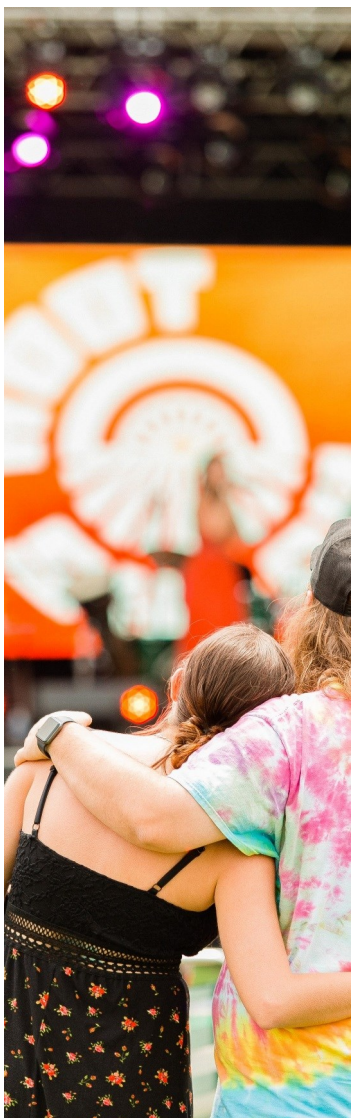
Your partnership will provide the power that makes the magic of the festival come to life. All electrical lights and sounds will be “powered by” you.

Your logo will be prominently displayed in key festival materials and be featured on the LED screen on stage.

Thanks to you– Rose Arts won't be left in the dark!

WHAT YOU GET

- ★ Your company logo with click-thru link (digital only) will be displayed on all festival maps.
- ★ Your companies logo will have secondary exposure on the LED screen behind the stage.
- ★ “Powered by” signage at the front of both stages
- Your logo with click-thru link will be displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Your name listed on all festival t-shirts.
- Half page Partner ‘thank you’ in Programs.
- ★ Exclusive to this package.





YOUNG VISIONARIES

PARTNER

\$5,000

If your company likes to celebrate future role models in the community then this is the package for you.

Contestants identify an opportunity, research a solution, and present their proposal to local leaders for an opportunity to beautify Norwich and it's surrounding areas.

FUEL THE FUTURE!

Your partnership of the Competition will allow us to reward a winning proposal with funds to execute their plan giving life to their vision.

Help us provide positive reinforcement for the future leaders in our community.



WHAT YOU GET

- ★ Your company presents the Young Visionaries Competition.
- ★ Shout-out at the Competition kick-off and awards ceremony.
- ★ Your company's logo will be displayed elegantly at competition venue.
- ★ Your company's logo on all Young Visionary flyers.
- ★ Your company's logo on FB event page.
- Your logo with click-thru link will be displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Your name listed on festival t-shirts.
- Partner 'thank you' in Programs.
- ★ Exclusive to this package.



ZONED OUT

PARTNER / 8 AVAILABLE
\$5,000

These high traffic, very visible zones are available to stake your claim.

THIS LAND IS YOUR LAND!

- ★ Kid Zone
- ★ Creative Station
- ★ Re-Charge Room
- ★ Teen Scene
- ★ Hospitality (Green Room)
- ★ Performing Arts
- ★ Health Zone
- ★ Train Tent

COMMUNITY MATTERS

5% of Zone partnership funds are given directly to local charity, Bully Busters of Norwich to aide their mission for year round inclusive activities for children in the Greater Norwich area.

WHAT YOU GET

- ★ Your company stakes a claim in your proclaimed zone.
- ★ Your company's logo displayed on the zone's accompanied tent or signage.
- ★ Option to deck out your zone.
- ★ 5% of partnered funds will go directly to Bully Busters a local Norwich charity partner.
- Your logo with click-thru link will be displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Logo on festival t-shirts.
- Half page 'thank you for partnering' in Programs.
- ★ Exclusive to this package.





PICTURE THIS

PARTNER

\$2,500

They say a picture is worth a thousand words! We couldn't agree more that there's nothing like capturing the perfect moment!

MAKE MEMORIES LAST!

Help our community remember the sights and sounds of Rose Arts Festival for years to come. Your partnership allows us to hire professional photographers to capture art in motion.

Your partnership helps both the festival and our local economy grow. Be part of the memories for years to come!



WHAT YOU GET

- ★ Your company information with click-thru links prominently displayed in the photo gallery of our website.
- Your logo with click-thru link will be displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Your name listed on all festival and race t-shirts.
- Partner 'thank you' in Programs.
- ★ Exclusive to this package



BUDDING ARTIST

PARTNER

\$2,500

As this exclusive partner you'll encourage budding artists of all ages to find their creative sides and put it on display for thousands to view.

CREATIVITY MATTERS!

Your contribution will be put towards awards and prizes for the fantastic folks that participate.

As partner, you're encouraged to participate in the contests by helping us deck out the contest area, meet the contestants face to face, and hand out the awards and prizes.



WHAT YOU GET

- ★ Your company presents the Budding Artist Competition.
- ★ Logo will be exclusively placed on the Contest Flyers.
- ★ Your logo will be exclusively placed on the Budding Artist page of our website.
- ★ Your logo will be exclusively placed on the Budding Artist Facebook event page.
- Your name will be listed on our Partnership page.
- Shout-outs on all social media feeds including click -thru link to your website.
- Your name listed on all festival and race t-shirts.
- Partner 'thank you' in Programs.
- ★ Exclusive to this package.



POP-UP ART

PARTNER

\$2,500

Pop-Up Art has been a movement across the country from New York to San Francisco and cities big and small in between. Let's bring some of that excitement of a engaging art installation to The Rose City!

LET'S GET CREATIVE!

We have artists on hand waiting for the call to action. With your partnership we can add a POP of Art here and maybe even there and expand the magic felt when attending the festival events.

As our pop-up art partner you'll be known for bringing a unique artistic experience to Rose Arts!



WHAT YOU GET

- ★ Your company provides the funding for the Pop-up Art installation(s).
- ★ Your company will be highlighted on all Pop-Up Art social media posts.
- Your logo with click-thru link will be displayed on our Partnership page.
- Shout-outs on all social media feeds including click-thru link to your website.
- Your name listed on all festival t-shirts.
- Half page Partner 'thank you' in Programs.
- ★ Exclusive to this package.



COMMUNITY

PARTNER
\$1,500

Rose Arts blooms on community love and support. This package provides the general support needed to make Rose Arts possible.

**LOVE IS IN THE DETAILS,
AFTER ALL!**



WHAT YOU GET

- Your logo with click-thru link will be displayed on our website's Partnership page.
- Shout-out on all social media feeds including click-thru link to your website.
- Your name listed on festival t-shirts.
- Partner 'thank you' in Programs.



The background features a series of concentric circles in shades of purple and magenta. Overlaid on the left side is a stylized, low-poly tree with a trunk and branches in various shades of teal, blue, and green. The text 'Let's connect!' is written in a white, cursive font at the top.

Let's connect!

MARY DAMM

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partner now